

November 11, 2025

Japan System Techniques Co., Ltd.

Post-Event Report: JAST Connoisseur Challenge Held in Osaka and Tokyo for Identifying High Class vs. Ordinary Items The First Face-to-Face Connoisseur Challenge in Six Years at JAST

Japan System Techniques Co., Ltd. (Head office: Kita-ku, Osaka; President and CEO: Taku Hirabayashi; JAST) held an event called the JAST Connoisseur Challenge that brought employees together in Osaka on October 22 and in Tokyo on October 29. JAST is a completely independent IT solution provider with no affiliations with any corporate groups. With operations primarily in the social infrastructure domain, the company provides products and services involving business systems, enterprise resource planning packages, the use of medical big data, and global IT support.

Due to the pandemic, this was the first time in six years the JAST Connoisseur Challenge was held as a face-to-face event at Osaka and Tokyo head offices. A total of 45 JAST executives and employees, including newly hired employees, participated in the challenge, which was an excellent opportunity for interaction among different departments and business sites.



◇Rebuilding face-to-face ties for tackling issues in the IT industry

Since the pandemic started, IT companies have relied more on remote work and dispersed business sites that use efficient online communications to enable people to do their jobs. The negative side of this progress is the relative decline in opportunities for employees to build relationships with others and incidental communications and interactions. By adopting a positive stance regarding these changes, JAST decided to hold this event for the purpose of bringing people together and giving them time to talk to each other, thereby enabling people at all levels of the company to gather and build direct lines of communication.

This is reflected in the two objectives of this event when it was first planned. First is communication among people in different business units and job categories of JAST. Second is building a spirit of teamwork as everyone works together while having fun.

◇Teams had to use all five senses to identify high-end items

As this event was titled “JAST Connoisseur Challenge,” the main challenge for the participants was to use all five senses to identify a high-end item from among similar but ordinary ones.

Team members wore blindfolds as they tried different food and beverages. Answers were based on the agreement of all team members. There were five challenges beginning with determining which canned tuna is high end and which is ordinary. Challenge four required the participants to smell different perfumes and select the luxury brand. The fifth challenge sparked intense competition as team members attempted to identify high-end vintage wines provided by the JAST president and other executives from among other wines.

JAST Connoisseur Challenge included a “buffet style” time period when participants could talk with each other, creating much laughter at every table. The event was full of fun and excitement at both Tokyo and Osaka. At the award ceremony, the winning teams received prizes and then a photograph was taken of everyone to remember this event.





◇Ties among people support JAST's activities

This event, which was held by the General Affairs Department, was based on the belief that the caliber of management is fundamentally dependent on the quality of its employees. Technological skills and accomplishments are key factors for determining quality. In addition, this event was an opportunity for employees to reconfirm their commitment to the corporate culture of positioning people as the basis for all activities, a spirit that dates back to JAST's founding. Employees have a positive influence on each other while learning and advancing their careers. This shared trust and knowledge resulting from this process is the power that underpins the many strengths of JAST. JAST Connoisseur Challenge allowed employees meeting for the first time to easily become acquainted, especially while working with team members to determine an opinion about a challenge.

Participants responded enthusiastically to announcements of correct answers. Feedback was very positive following the event and it demonstrated that the object of building ties among people were accomplished.

"This first on-site event in six years allowed everyone regardless of business unit affiliation or age to interact. I learned how people in other departments are doing their jobs. I also enjoyed hearing the thoughts of young employees."

"I really enjoyed doing this challenge with the other team members. This challenge took us away from our jobs. We worked together to decide who was in charge of a challenge and had a strong sense of teamwork. I was especially happy to be able to talk to the president and other executives because this is a rare opportunity."

For members of the General Affairs Department who oversaw this event, the challenges once again confirmed the belief that bringing people together makes the company even stronger. JAST will continue to hold events where people can share experiences for the purpose of reinforcing a corporate culture of mutual respect among people regardless of their job titles and assignments.

■ Press Inquiries

Japan System Techniques Co., Ltd.
 Contact: Yamashita/Ishida, General Affairs Department
 TEL: +81-6-4560-1000
 Mail: press@jast.co.jp
 URL: <https://www.jast.jp/en/>