

November 7, 2025
Japan System Techniques Co., Ltd.
YARUKA YARANKA Inc.

Release of the MiraThin AI Career Path Determination App for Generation Z

Joint event with YARUKA YARANKA held on October 16 for the release

Japan System Techniques Co., Ltd. (Head Office: Kita-ku, Osaka; President and CEO: Taku Hirabayashi; JAST) and YARUKA YARANKA Inc. (Head office: Kashihara-shi, Nara; CEO: Natsuki Nishi; YARUKA YARANKA) have released MiraThin, an AI career path determination app developed by the two companies. YARUKA YARANKA is a start-up company managed by Natsuki Nishi, who is a student at Kindai University in the master's degree course for transdisciplinary graduate school of social innovation and entrepreneurship.

An event to promote the release of this app was held by the two companies on October 16, 2025, at Jitsugaku Hall in the Higashi-Osaka Campus of Kindai University with the participation of Ishihiro Seko, who is an executive director of Kindai University.



The October event to promote the launch of the new app
(From the front right, Ishihiro Seko, Executive Director, Kindai University;
Natsuki Nishi, CEO, YARUKA YARANKA Inc.;
Satoshi Ochiai, Senior Executive Officer, JAST)

■ The MiraThin AI Career Path Determination App

The MiraThin app uses AI to ask students numerous questions to perform an automatic career path diagnosis. For example, students may be asked about the type of person they want to become, the careers interest them most and specific jobs that appeal to them. Answers are used to generate 15 potential career paths. In addition, students enter information about careers that interest them. Based on this information, this AI service with an interview format provides advice about a suitable career path in order to enable students to discover new options.

MiraThin URL: [A compass for determining career paths](#)

Overview of MiraThin



MiraThin Career Path Diagnosis Services

**Responses to 25 questions
Input of desired careers**

Display of AI diagnosis

**Career path display using
a mandala chart**

■ The October Event to Promote MiraThin

The promotional event held by JAST and YARUKA YARANKA was centered on the theme of “what is branding frequently heard recently?” About 50 Kindai University students attended this event. Discussion group was led by Ishihiro Seko, Kindai University executive director and general manager of the Corporate Strategy Department, Natsuki Nishi, CEO of YARUKA YARANKA, and Satoshi Ochiai, senior executive officer of JAST.

Mr. Seko talked about self-branding by giving students advice about the perspective needed to determine what they will do in the future and the proper mindset regarding their activities as a student. This discussion also covered the branding strategy of Kindai University and how the strategy was determined. The presentation was a valuable opportunity for students to think about finding a job and using their careers to be a source of value for society.

After the discussion group, students were given the opportunity to use MiraThin. At this event, university officials, students and companies were able to interact directly. Participants shared their thoughts about MiraThin diagnosis results and the concerns of university students about job-hunting.

Students who attended this event said that MiraThin is appealing as a means of determining a career path as well as using this information to understand what they needed to do now to accomplish this goal. Participants were also impressed with the app as a new way to use AI as a career path compass and to understand themselves from an objective standpoint. As a result, the event increased the awareness of students of the need to think about their career goals.



A presentation at the MiraThin event



Students use the MiraThin app for the first time

■ Upcoming Activities

JAST and YARUKA YARANKA plan to use the feedback of users to add more functions that will make MiraThin useful for an even broader range of job-hunting activities and provide more support for determining career paths. Activities include interviews with students and people who have jobs to receive information about their dreams for the future and how they view their careers. The results will be made available on TikTok and other social media platforms. Distributing this information about the thoughts and values of students is expected to prompt students to think more about their career paths.

This event demonstrates how JAST is using technologies and knowledge backed by its 50 years of operations to continue supporting students and young entrepreneurs. In addition, to achieve the JAST VISION 2035 goal of becoming a problem-solving company recognized by everyone, JAST is committed to creating solutions for problems involving communities and regional economies. The objective is to contribute to the creation of a sustainable society.

By remaining a source of new services and value, JAST is determined to play a role in the co-creation digital transformation process that will produce benefits for society in many ways.

Note 1: JAST press release about the MiraThin closed beta version
March 13, 2024: [ir_notice20240313_en.pdf\(jast.jp\)](#)

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