

March 24, 2025

Japan System Techniques Co., Ltd.

Activities for More Employee Engagement for Corporate Value Growth

Company-wide use of the Wevox organizational capability platform

Japan System Techniques Co., Ltd. (JAST) hereby announces that it has started the company-wide use of the Wevox organizational capability improvement platform of Atrave, Inc. (Head office: Minato-ku, Tokyo; Chief Executive Officer: Yoshihide Arai) for more employee engagement as part of human resource management activities with the goal of the medium- to long-term growth of corporate value.

Using Wevox will help establish an environment where every employee has a strong commitment to doing their jobs with a sense of fulfillment. Our objectives are to improve the performance of employees, encourage them to upgrade skills on their own, and increase JAST's productivity and sales and earnings.



■ Reason for Using Wevox

Engagement is defined as having the desire on one's own to contribute to an organization or job and the spirit of taking charge of one's activities to make contributions. Engagement is a key indicator of human resource management.

JAST believes that sustained growth requires heightening the engagement of employees. More engagement improves the workplace environment and productivity and eventually plays a big role in the growth of sales and earnings. Furthermore, changes in society during the past several years have boosted the demand for telework and other more flexible working styles. As these changes occur, companies need to adapt to this new environment for how people do their jobs.

For these reasons, JAST decided to conduct an engagement survey to visualize the opinions of employees and become a company where people can do their jobs with even more comfort and a greater sense of fulfillment.

■ Outline of Initiatives

Periodic engagement surveys make it possible to take actions that reflect more opinions of employees and to identify items where improvements are needed. In addition, JAST uses ideas obtained from engagement survey results and a thorough dialogue with employees for measures encompassing the entire organization.

The objective is to create an environment where every employee can be an active participant in engagement, resulting in an even higher level of engagement at JAST.

■ Upcoming Activities

JAST will continue to use many activities involving engagement. Another key activity is support for flexible working styles with priority on employees' wellbeing and good work-life balance. Activities also include a career advancement program to enable people to achieve goals on their own and many other measures.

JAST remains dedicated to corporate culture firmly rooted in mutual trust between the company and its employees with the goals of sustained growth and the medium- to long-term growth of corporate value.

■ About Wevox

Wevox is a platform that uses pulse surveys centered primarily on engagement to provide assistance for upgrading the capabilities of an organization. Conducting these surveys facilitates the multifaceted visualization and analysis of engagement, the culture and other aspects of an organization. This process is essential for storing and utilizing organizational power that is backed by an “ask-understand-talk-accomplish” workflow.

* As of February 2025, the Wevox platform is used by more than 3,670 organizations. Cumulative survey response data entries surpass 330.3 million.

Wevox official website: <https://get.wevox.io/>

■ Inquiries

Japan System Techniques Co., Ltd.
Contact: Yamashita/Ishida
General Affairs & Personnel Department
TEL: +81-6-4560-1000
Mail: press@jast.co.jp
URL: <https://www.jast.jp/>