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**JAST and Kindai University Graduate Student Start-up Yaruka Yaranka
Begin Development of New Services for Generation Z Students**

Japan System Techniques Co., Ltd. (JAST) and Yaruka Yaranka Inc. (Head office: Nara, Representative: Natsuki Nishi) are working together for the provision of services that reflect the needs of generation Z students. To solve actual problems of these students based on information obtained from market research activities, work has started on the development of a job hunting assistance app that will be created jointly with students. The details are as per attached.

This project is already incorporated in the earnings forecast announced on May 12, 2023 for results of operations for the fiscal year ending March 2024. An announcement will be made promptly if there is any additional information that should be disclosed.

September 8, 2023
Japan System Techniques Co., Ltd.
KINDAI UNIVERSITY
YARUKA YARANKA Inc.

JAST and Kindai University Graduate Student Start-up Yaruka Yaranka Begin Development of New Services for Generation Z Students

Japan System Techniques Co., Ltd. (Head office: Osaka, Representative: Takeaki Hirabayashi, President and CEO; JAST) and Yaruka Yaranka Inc.*¹ (Head office: Nara, Representative Natsuki Nishi) are working together for the provision of services that reflect the needs of generation Z students*². Yaruka Yaranka is a start-up company managed by Natsuki Nishi, who is a student at Kindai University in the master's degree course for transdisciplinary graduate school of social innovation and entrepreneurship.

In December 2022, market research activities started for the purpose of identifying the needs of generation Z students. To solve the actual problems of these students that were identified by this market research, JAST and Yaruka Yaranka have started developing a job hunting support app that will be created jointly with students.

The main business of JAST is B-to-B operations involving the provision by companies of systems and services to universities. Adding this service will expand JAST's operations to include B-to-C businesses for the provision by companies of systems and services directly to consumers. This will allow JAST to supply systems that even more closely match the requirements of students who are the end users of UNIVERSAL PASSPORT*³.

Kindai University gives students opportunities to become involved with various industries as an institution with a commitment to practical education. In addition, the university places a high priority on supporting student entrepreneurs. This collaboration with JAST is part of the university's KINCUBA*⁴ start-up support program.

■ The Job Hunting Support App

Market research revealed that university students have many concerns about their own value and the future. With numerous events bringing about rapid changes in society, students are unsure about what their strengths are and how others view them. When seeking their first jobs after graduation, many of these students feel that job hunting is a competition of saying things about themselves that are not true. They believe that they need to pretend to be a different type of person to succeed at finding a job.

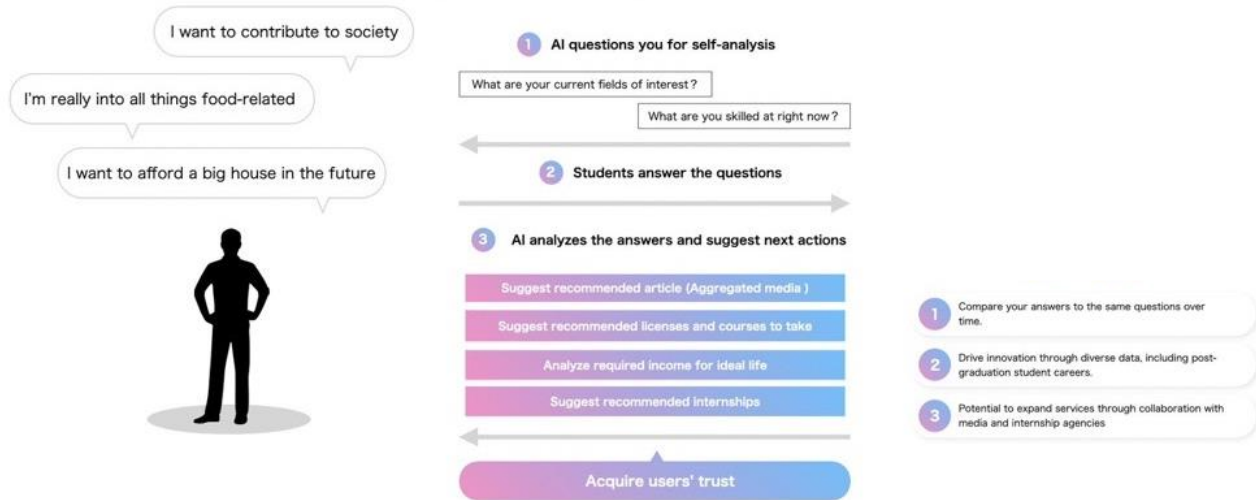
To solve the actual problems of students, JAST and Yaruka Yaranka have started developing an app that allows university students to perform a self-analysis process. The app helps students accurately determine their current characteristics and goals in order to take actions to realize their full potential. Students can also use the app to help them determine the best path for accomplishing career and other goals.

Overview of the New App

Concept : App that helps you find the next action for self-realization by answering questions

You can find the next action for self-realization by answering questions from AI

An app for self-analysis and self-realization



The app poses questions that are relatively easy to answer. For example, students are asked about their self-ideal, hobbies, special skills, subjects that interest them and life style goals. Responses are then used to create recommendations for the next actions that students should take. The result is useful support for enabling students to perform a self-analysis and realize their full potential.

■ Upcoming Activities

The new service will be announced at an event for generation Z students. JAST also plans to place notices and advertisements targeting generation Z in SNS and to continue joint activities with other companies.

*1 YARUKA YARANKA Inc.: Natsuki Nishi, then a third-year student at Kinki University’s Faculty of Agriculture, opened a restaurant in October 2020 in Nara, where he grew up, that specialized in mapo tofu. In October 2021, he opened another restaurant at Kindai University, where he is a student, called KINDAI Ramen Venture. To set the stage for more growth, he established Yaruka Yaranka in April 2022. Guided by the vision of giving young people in Japan options, the new company focuses mainly on the restaurant, creative and event businesses. The entire staff of the company is undergraduate and graduate university students. The objective is to make Yaruka Yaranka one of the world’s leading visionary companies by using activities and methods that are not restricted by conventional thinking.

*2 See the press release dated December 22, 2022: [ir_notice20221222.pdf \(jast.jp\)](https://www.jast-gakuen.com/ir_notice20221222.pdf)

*3 UNIVERSAL PASSPORT is an integrated web service system that supports information networks linking students, educators and the parents of students. The system was launched in February 2000 and is now used by more than 240 universities throughout Japan.
URL : <https://www.jast-gakuen.com/>

*4 KINCUBA is an entrepreneur support program of Kindai University that leverages the university’s diverse array of strengths to assist students and people engaged in research to start businesses. The goal is to launch 100 companies at the university by 2025. Backing up this program are research activities at the university extending from health care to the arts, an alumni network of more than 570,000, the resources of the cities of Higashi-Osaka and Yao, home to many manufacturers, advanced digital transformation technologies, and other resources.

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